







Inspiring Aspirations

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 CAMPCHALLENGE
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CAMP CHALLENGE

Youth development is a journey that all young people go through and the key to promoting positive development is the planning of quality experiences. Here in **CAMP CHALLENGE**, we facilitate character development through our high impact and values-centric programmes, helping youths grow with the right attitude and social skills.



CAMP CHALLENGE is also a member of raiSE, the Singapore Centre for Social Enterprise. A portion of our annual revenue is directed towards pro bono and subsidized programmes for underprivileged youths. With your support, we can continue to offer these youths opportunities to learn, grow and develop.

Our main line-up of programmes include:

Adventure Learning Programmes

Local & Overseas

- Team ExCELLence
- The Leadership Challenge
- Sea ExCELLence
- Preschool ExCELLence
- CAMP Explore
- Eco-Venture CAMP
- Career CAMP
- CAMP Unity
- CAMP Lead
- CAMP Adventure
- CAMP Resilience
- CAMP Expedition
- CAMP Fortitude

CAMP Craft & Adventure

Local & Overseas

- Team ExCELLence
- The Leadership Challenge
- Personality Profiling Tools
- CAMP Craft & Adventure

Enrichment Workshops

- The Leadership Challenge!
- DISC & MBTI
- Personality Profiling
- Facilitation Skills for Youths

CHALLENGER Sports

- Sports Education Programme (SEP)
- Co-Curricular Activities (CCA)

Expedition-based Programmes

Local & Overseas

- Land Expeditions
- Sea Expeditions
- Land & Sea Expeditions

Others

- UG Handshake
- Programme support for Uniform Groups
- Certification & Accreditation Courses
- SeaOPS In-Support
- Challenge Ropes Course Construction

Our local programmes are usually conducted at:

- CAMP CHALLENGE Sentosa
- Raffles Marina
- KOKOMO Beach Club

- MOE Outdoor Adventure Learning Centres
- School Campus
- External Locations

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Youth Development Framework

Our organization aims to reach out and help youths from all backgrounds grow and develop through outdoor adventure. Guiding us towards this vision and our mission of Inspiring Aspirations are our core values, principle and methodology. With these in mind, we strive to continually develop youths - both our participants and our own pool of instructors.

Our Vision

GLOBAL YOUTH DEVELOPMENT PLATFORM

To be the springboard for youth development globally

Our Mission

INSPIRING ASPIRATIONS

Inspiring youths to fulfill their potential

Our Values

FUN A fun environment makes learning more engaging and enjoyable

OPEN An open culture that promotes the exchange of ideas, feedback and learning

CHALLENGE No Challenge, No Growth'. We believe that learning in the stretch-zone opens greater growth opportunities

UNDERSTANDING No Challenge, No Growth'. We believe that learning in the stretch-zone opens greater growth opportunities

SAFETY CAMP CHALLENGE's top priority. Our equipment and procedures adhere strictly to International Safety standards



The C.E.L.L. Principle



The C.E.L.L. Principle includes encouraging youths to be a responsible member of the global society (**Citizenship**), embodying the spirit of innovation (**Entrepreneurship**) and finally, inspiring and enabling others to act for the greater good (**Leadership**). Together, these qualities help us to leave a **Legacy** for the greater good.

The C.A.M.P. Methodology



The C.A.M.P Model is an adaptation of the widely used Experiential Learning Cycle, made famous by David Kolb. It was developed into our methodology to ensure that youths of all ages, from young children to tertiary students, are able to understand it easily.

Upon experiencing **CHANGES**, learn to **ADAPT** to them and **MASTER** the learning points by reflecting on the experience, then apply the knowledge by **PLANNING** for the future with them in mind.

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Instructor Development Programme

Our team of instructors is central to our youth development movement and the Instructor Development Programme (IDP) is the framework that guides their growth and development. Our IDP framework is aligned to the National Youth Achievement Award (NYAA). By going through the IDP, instructors will also complete the necessary requirements for them to achieve the NYAA Gold.

Our IDP Aspires to:

Build & guide a community of instructors who are committed to self development through the **NYAA**

Positively impact the lives of **CAMP CHALLENGE** Instructors, inspiring them to do the same for our youth participants

Train aspiring youths in both facilitation & outdoor adventure skills through in-house accreditation and external courses

Provide exposure and talent-spot youths with the right attitude, skills and knowledge to join our various sister companies - **FOCUS Adventure, Outdoor Adventures & SeaOPS** as Outdoor Adventure Learning Facilitators.



Our IDP Aspires to:

- National Youth Achievement Award
- Alpha Challenge Scholarship
- Instructor Progression Structure
- Training for Outdoor Adventure Learning skills

CAMP CHALLENGE Participants



CAMP CHALLENGE Instructors

In order for **CAMP CHALLENGE** to reach out to and positively impact as many youths as we possibly can, we need to have a team of well-developed instructors, providing a larger positive impact on our youth participants.



Introducing our new app!

In 2020, we launched our brand new **Online Instructor Development & Deployment System (OIDDS)** mobile app on both Apple and Google stores! The app allows our Instructors to track their IDP progress swiftly on the go, providing everyone with smooth & convenient tracking of their youth development.

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Social Mission

As a registered Social Enterprise since 2013, **CAMP CHALLENGE** directs a portion of our revenue to our social mission of helping underprivileged youths develop character strengths through outdoor adventure learning activities.



ECO-VENTURE CAMP



Our Initiatives:

National Youth Achievement Award (NYAA)

Inculcating the spirit of Citizenship, Entrepreneurship, Leadership & Legacy through the NYAA

The Alpha Challenge Scholarship

Provide a platform for underprivileged youths to pursue further education & a career in the Outdoor Adventure Learning industry

The Youth Volunteer Instructor Programme

MOE LEAPS 2.0 - For the 'Service' level in the LEAPS framework, students may also come on board **CAMP CHALLENGE's** youth volunteer initiative to volunteer as CAMP instructors, or even plan and lead an outdoor CAMP for our VVO clients.

Train-the-Trainer Programmes

For staff & volunteers from non-profit and welfare organizations

Social Enterprise Subsidies for facilities in-support for youth related projects

Providing facilities, service and financial support to programmes for underprivileged youths

Social Enterprise Subsidies for programmes

For underprivileged youths to experience outdoor adventure learning programmes

Customized programmes with objectives such as:

CAMP Inclusion to include students with special needs and students

Eco-Venture CAMP to inculcate sustainable habits and conservation efforts

Coastal Cleanups

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Local Campsites

CAMP CHALLENGE's programmes can be conducted in our two local campsites at KOKOMO Beach Club Pasir Ris and Sentosa, our sea activities site Raffles Marina, as well as external sites such as the MOE Outdoor Adventure Learning Centres, school campuses, and many more!



Raffles Marina
Open waters for sea expeditions kayaking, stand up paddling, dragon boat, and sailing expeditions.

Sembawang Park
Open waters for sea expeditions kayaking, stand up paddling

CAMP CHALLENGE Pasir Ris - Kokomo Beach Club
One stop sea sports center
Fleet of Sea Kayaks, Sit-on-Top Kayaks, Standup Paddling boards and Fishing Kayaks
Leisure, training or teambuilding programmes
Certification Courses
Expeditions to nearby mangroves steams, rivers and Pulau Ubin

CAMP CHALLENGE Sentosa
Air-conditioned Function Rooms with A/V support
Multi-purpose Outdoor Deck
Low Elements & Team Challenge Hourglass
5 minutes walk to Palawan/Tanjong Beaches
Learning Journeys to Fort Siloso, Imbiah Trail, S.E.A. Aquarium, Southern Ridges, and more



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Overseas Learning Journey

CAMP CHALLENGE works with partners in the region, such as local schools, tour operators and non-profit organizations, for our Overseas Learning Journey programmes. We strive to create authentic learning experiences for the students with exposure to the local culture as often as possible, through experiences such as Home and Farm Stays.



Programme Objectives

- Cultural Immersion - understand, learn and appreciate the history and culture of other countries
- Character and Leadership Development through Values in Action programmes
- Boost Relationships amongst students and teachers
- Inculcate the Value of Citizenship - strengthening appreciation of Singapore

Why CAMP CHALLENGE?

Reliable Overseas Planning

- Site reces are done before each trip
- We visit our Travel Partners individually to ensure that they understand the Singapore MOE guidelines

FOCUS

- **F**un learning environment to encourage students to try new things
- **O**pen to other cultures
- **U**nderstand the differences
- **C**hallenge every moment
- **S**afety, our topmost priority

Instructors & Tour Manager

- MOE registered
- First aid trained
- Age of minimum 21 years old and above
- Able to engage students and facilitate learning well

CAMP CHALLENGE offers highly customized Overseas Learning Journey programmes based on the group's profile and learning needs. Simply share your objectives with us and we will assist with a sample itinerary!

Our Destinations

Brunei	Bandar Seri Bagawan
Cambodia	Phnom Penh, Siem Reap
Indonesia	Batam, Bintan, Bali, Jakarta, Medan, Bandung, and many more
Malaysia	Johor, Malacca, Kuala Lumpur, Kedah, Sabah, Sarawak, Selangor, and many more
Thailand	Bangkok, Phuket, Chiang Mai, Chiang Rai, Krabi
Vietnam	Hanoi, Ho Chi Minh
China	Chengdu, Hainan, Shenzhen, Zhuhai, and many more
Hong Kong & Taiwan	
India	Jaipur, New Delhi, Agra

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CAMP CHALLENGE - National Youth Achievement Award (NYAA) Programme

The NYAA Youth Leadership Development Programme is a holistic, balanced and non-competitive programme designed to provide youths with a platform to develop personal qualities and skills to make a difference to themselves, their communities and the world.

- For youths aged 13 to 30
- 3 levels of varying levels of commitment for the different age groups - Gold, Silver & Bronze



- SERVICE LEARNING
- OUTDOOR APPRECIATION
- HEALTHY LIVING
- COMMUNITY LEADERSHIP INITIATIVE

	GOLD	SILVER	BRONZE	EXAMPLES OF ACTIVITIES
SERVICE LEARNING	At least 60 hours spread over min. 12 months	At least 40 hours spread over min. 8 months	At least 20 hours spread over min. 4 months	<ul style="list-style-type: none"> • Programmes with Charities or Youth Organizations • Coastal Clean Ups
OUTDOOR APPRECIATION	At least 36 hours of outdoor activities with a specific learning goal	At least 24 hours of outdoor activities with a specific learning goal	At least 12 hours of outdoor activities with a specific learning goal	<ul style="list-style-type: none"> • Sea Expeditions - Sailing / Kayaking / Dragon Boat • Land Expeditions
HEALTHY LIVING	At least 48 hours of regular activities spread over 18 months	At least 32 hours of regular activities spread over 12 months	At least 24 hours of regular activities spread over 6 months	<ul style="list-style-type: none"> • Kayaking • Sport Climbing • Keelboat/Dinghy Sailing • Trekking
COMMUNITY LEADERSHIP INITIATIVE	Embark on the initiative individually or in a small group	N/A	N/A	<ul style="list-style-type: none"> • Programmes with Charities or Youth Organizations • CISV Singapore Mosaic Programmes

CAMP CHALLENGE is able to assist with all four components of your NYAA journey. Speak to us to learn more about how we can help you!

CAMP CHALLENGE provides support to youths in their NYAA pursuit through mentorship, funding, subsidized courses and volunteering opportunities.

Some of our past NYAA activity highlights include:

- Fully Subsidized Programmes for beneficiaries such as PERTAPIS, Singapore Children's Society, etc.
- Mangrove Coastal Clean Up in Sungei Buloh
- Kayaking 1 & 2 Star Certification
- Land Expedition to Mt Stong, Malaysia
- Sea Expedition to Southern Islands



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CAMP CHALLENGE NYAA Programme

Apart from providing individuals with guidance through their NYAA pursuit, **CAMP CHALLENGE** is also delighted to assist schools and institutions which are interested in developing an NYAA programme for their students.



For Individuals

SECTIONS	EXAMPLES OF ACTIVITIES
<p>SERVICE LEARNING Volunteering for the community</p>	Volunteer as an instructor in CAMP CHALLENGE's Social Enterprise Subsidized community programmes for underprivileged youths
<p>OUTDOOR APPRECIATION Participate in outdoor activities</p>	Enjoy the outdoors by participating in a sea expedition with us involving exciting activities such as sailing, dragon boat and more!
<p>HEALTHY LIVING Develop physical & mental wellness</p>	Adopt healthy recreational hobbies such as kayaking, trekking and sport climbing which may be done during CAMP CHALLENGE programmes
<p>COMMUNITY LEADERSHIP INITIATIVE Plan & manage a community project</p>	Plan and execute an outdoor adventure learning programme that benefits a group of underprivileged youths in the local community, individually or in a group

For Schools & Institutions

PARTNERSHIP MODEL	DESCRIPTION	IDEAL FOR THOSE..
SCHOOL / INSTITUTION PARTNERSHIP	Joint development of NYAA programme, with assistance by CAMP CHALLENGE.	<ul style="list-style-type: none"> Without an existing NYAA programme Seeking ideas to improve their current set up
SECTION PARTNERSHIP	Ad-hoc / short to long term basis assistance for certain sections of the NYAA	<ul style="list-style-type: none"> With an established NYAA set up Seeking reliable and experienced partners to fulfill certain sections of the NYAA
STUDENTS PARTNERSHIP	Students to join CAMP CHALLENGE internal NYAA programme before/after graduation	<ul style="list-style-type: none"> With shorter school terms, thus requiring students to complete their own NYAA journey

For more information, simply get in touch with us at **NYAA@CAMP-CHALLENGE.com** and we will be delighted to discuss and assist you further!

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Adventure Learning Programmes

Harnessing the effectiveness of outdoor adventure learning, **CAMP CHALLENGE**'s programmes use challenging team-based activities to promote personal and interpersonal growth, rooted in Social & Emotional Learning competencies.

TEAM exCELLENce

THE LEADERSHIP CHALLENGE

CAMP EXPLORE

PRESCHOOL exCELLENce

Fostering camaraderie and achieving greater heights through the power of synergy

Highlighting the 5 Practices of Exemplary Leadership from Kouzes & Posner's The Leadership Challenge

Encouraging curiosity & confidence through exploration of the outdoors

Age-appropriate action-packed activities to provide exposure to the great outdoors

- Social Emotional Learning elements
- Improve social & interpersonal skills
- Boosting team spirit & a sense of belonging

- Model the Way
- Inspire a Shared Vision
- Challenge the Process
- Enable Others to Act
- Encourage the Heart

- Step out of the comfort zone
- Learn to work well in a group
- Boost self-confidence & self-esteem

- Develop better team spirit & interpersonal skills
- Increase self-esteem & self-confidence
- Enjoy being outdoors



ECO-VENTURE CAMP

CAREER CAMP

SEA exCELLENce

OVERSEAS LEARNING JOURNEY

Develop an awareness towards environmental sustainability and conservation

Exposure to various career paths, and imparting relevant skills for the workforce

Boosting team spirit and challenging comfort barriers through riding the waves together

Exposure to authentic experiences & appreciation of others' cultures

- Promote the concepts of being environmentally friendly
- Instil a sense of citizenship & community
- Incorporate environmental practices into daily life

- Develop employability skills such as interview skills
- Boost interpersonal & communication skills
- Exposure to different types of occupation

- Exposure to various sea-based activities
- Overcome fears & comfort barriers
- Camaraderie through shared hardship

- Immerse & appreciate the history and culture of other countries
- Boost camaraderie through unique experiences
- Inculcate the value of citizenship

All **CAMP CHALLENGE** programmes are 100% fully customizable to cater to your needs! Apart from these programmes, we are also able to assist you in organizing your Learning Journeys, Elective Modules, and more!

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Adventure Learning Programmes

Introducing a new series of themed outdoor adventure learning programmes, **CAMP CHALLENGE** uses challenging team-based activities to promote personal and interpersonal growth, specially designed to match with the various student levels' learning of Social and Emotional Competencies.



Forging friendships and fostering esprit de corps through the outdoors - especially ideal for a new class or group of peers!

- Forging class camaraderie through shared experiences
- Building a sense of belonging

Enabling students to take up leadership roles, allowing them to showcase and improve their leadership skills through various challenges & environments.

- Boosting self-awareness & self-management
- Appreciating differences & embracing similarities
- Conflict resolution

Inculcating a spirit of adventure & team spirit while creating awareness about our natural environment, flora and fauna.

- Raising awareness for our natural surroundings
- Adventure Sports - introducing healthy hobbies
- Encouraging responsible citizenship



Instilling toughness & resilience to overcome challenges in school and daily life

- Strengthen resilience to stress and pressure
- Adapt to adverse situations
- Express gratitude to self and others

Developing mental toughness & comradeship through a rigorous shared experience. Enhancing leadership skills through expedition planning and taking on various roles.

- Accept & tackle challenges proactively
- Enhance & master acquired survival skills

Training emotional and mental strength in the face of difficulties and the ability to withstand adversity.

- Building courage in the face of challenges
- Pushing through perceived limits

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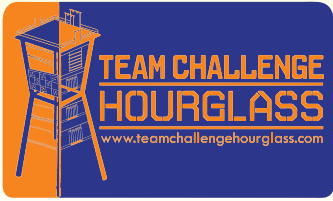
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TEAM CHALLENGE HOURGLASS

Challenge by Choice - that's what we believe in! Break through your comfort zone by experiencing our various Challenge Courses as you overcome your fears and learn that with confidence and encouragement from peers, nothing is impossible!



- A **CAMP CHALLENGE** original - only in Sentosa!
- 24 metres tall tower with 4 tiers of high elements
- A unique team-based experience where small teams of 5 participants work together to ascend the tower
- Multiple options for descent:
 - FlightLine
 - Abseiling
 - Staircase
- Conducted by accredited instructors & supervisors



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Low Elements

CAMP CHALLENGE has a wide range of Low Elements at both our Sembawang and Sentosa campsites. These inclusive activities are often a staple of outdoor adventure team-building experiences and provide some of the best opportunities of bonding a team together while ensuring a whole lot of fun for all!

Low Elements



"This is probably one of the best P5 CAMP experiences for our students and the school. The instructors were generally very engaging and professional in their interaction with the students and during the activities."

Mr Mohammad Sharil
Nanyang Primary School

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Mobile Adventure Programmes

Mobile Adventure Programmes (MAPs) are a series of team-based problem-solving activities that can be conducted both indoors and outdoors. MAPs provide excellent opportunities to strengthen the team's trust in one another and also boost the individual's communication and interpersonal skills.



MOBILE ADVENTURE PROGRAMMES



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Experiential Activities

CAMP CHALLENGE's experiential activities are specially tailored to further bring out various learning outcomes, including team-bonding, stimulating a sense of leadership, and fostering of creative minds in the participants, through the element of fun and constant group interactions!



"Instructors are very engaging, full of energy. They are able to handle the students well. Keep it up! **CAMP CHALLENGE** is very flexible with the timing and can accommodate to our requests. The activities during the program fit well with our needs. Good job!"

Mr Lukman Rahim
East Spring Secondary School

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Water-based Activities and Programmes

Well-equipped with resources from our SeaOPS department, CAMP CHALLENGE is able to provide a wide variety of water-based activities to maximise fun while providing the best experiences for optimal team-building and leadership development.



CAMP CHALLENGE conducts our various water-based activities at various venues, such as Sentosa's Palawan & Tanjong Beaches, Sembawang Beach, Raffles Marina (Tuas), KOKOMO Beach Club Pasir Ris and even overseas venues such as Kukup (Johor Bahru).

SEA exCELLENce

A first of its kind - an outdoor adventure CAMP focusing exclusively on water-based activities!



Be treated to an all-rounded experience in leadership, team-building and resilience as the combination of activities with our impressive fleet of sea crafts brings you through the waves of adventure!

- Suitable for:
- Cohort CAMPS
 - Leadership CAMPS / Expeditions
 - And more!

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Water-based Certification Courses

With a wide range of sea crafts, **CAMP CHALLENGE** is able to provide a variety of water-based certification courses for students to challenge themselves and gain new skills, advancing through the various levels of courses.



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SeaOPS Stand Up Paddling Courses



- SeaOPS 1 Star SUP Course (Restricted Water)
- SeaOPS 2 Star SUP Course (Open Water)
- SeaOPS 3 Star SUP Course (Wing Sail)
- SeaOPS 4 Star SUP Course (Expedition Leader)
- SeaOPS 5 Star SUP Course (Examiner)

SeaOPS Sea Kayaking Courses



- SeaOPS 1 Star Sea Kayaking Course (Novice)
- SeaOPS 2 Star Sea Kayaking Course (Advance)
- SeaOPS 3 Star Sea Kayaking Course (SeaPro)
- SeaOPS 4 Star Sea Kayaking Course (Expedition Leader)
- SeaOPS 5 Star Sea Kayaking Course (Examiner)

SeaOPS Sea Dragon Boat Courses



- SeaOPS 1 Star Sea Dragon Boat Course (Rower)
- SeaOPS 2 Star Sea Dragon Boat Course (Helm)
- SeaOPS 3 Star Sea Dragon Boat Course (Instructor)

SeaOPS Fishing Kayak Courses



- SeaOPS 1 Star Fishing Kayak Course
- SeaOPS 2 Star Fishing Kayak Course
- SeaOPS 3 Star Fishing Kayak Course



Sailing & Powered Boat Courses

- Competent Crew Course
- Day Skipper
- Racing Skipper/Crew
- Coastal Skipper
- ISSA In-shore Skipper Course
- Master of Yacht Course
- Powered Pleasure Craft Driving Licence

Equipment In-Support

For groups wishing to conduct their own activities and require professional assistance and equipment

- Rental of Kayaks
- Rental of Stand Up Paddling Boards
- Rental of Dragon Boats
- Safety Boat Support

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Expedition Learning Programmes

CAMP CHALLENGE's expeditions put emphasis on high levels of engagement, character development and basic leadership achievement to help prepare youths to better face challenges in life. Participants will be put to the test in unfamiliar situations and will have to adapt to changes.

Programme Objectives

Foster camaraderie and teamwork through similar experiences and hardships

Promote self-discovery in novel situations and the great outdoors

Instill responsibility towards self, peers, and the environment



TRAIL EXPLORATIONS

CAMP CHALLENGE Coast to Coast

- Navigate from North to South - trek from CAMP CHALLENGE Sembawang to CAMP CHALLENGE Sentosa!

The Pulau Ubin Challenge!

- Explore the trails in Pulau Ubin & enjoy the view from Puaka Hill, the highest point of the island
- Visit Chek Jawa Wetlands, one of Singapore's richest ecosystems

SEA EXPEDITIONS

Kayaking

- Sembawang to Seletar Island
- Sembawang to Khatib Bongsu
- Sembawang to Punggol Jetty
- Round Pulau Ubin
- Round Lazarus Island
- Pasir Ris to Ubin
- Pasir Ris to Coney
- Sentosa to Tanjong Rimau

Stand Up Paddling

- Sembawang to Seletar Island
- Along Sentosa Beaches
- Pasir Ris Beach

Dragon Boat

- Sentosa, Tanjong Beach to Lazarus & St John's Island
- Raffles Marina to Sarimbun Island

Sailing

- Raffles Marina to Sentosa, Lazarus & St John's Island
- Raffles Marina to Pulau Hantu



NYAA EXPEDITIONS

CAMP CHALLENGE also organizes expeditions open to public individual sign-ups. These are tailor-made to meet the requirements of the Outdoor Appreciation segment of the National Youth Achievement Award (NYAA) and the Adventurous Journey segment of the Duke of Edinburgh's International Award.

Past CAMP CHALLENGE-NYAA Expeditions:

- Kayaking Expedition to Kukup, Johor
- Sailing Expedition to Malacca
- Sailing & Dragon Boat Expedition to Southern Islands

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Adventure Therapy

Adventure Therapy is a form of experiential learning that uses the raw experience gained from the outdoors to help individuals face and overcome emotional issues, addictions, behavioral problems, and more. It also helps participants develop important life skills that can benefit them throughout their lives.

Outdoor Adventure Programmes

As a Social Enterprise, programmes crafted under Adventure Therapy are applicable to subsidies by various funds. With our vast pool of land-based and sea-based resources and fully customizable itineraries, there is sure to be an optimal programme design for any group!

Our programme activities often include:

- Sailing
- Dragon Boat
- Team Challenge Hourglass
- Land and Sea Expeditions
- Service Learning (Local & Overseas)
- And many more!



Time Out Programme (Reintegration into school life)

Time Out Programme is a series of indoor sessions together with hands on activities that brings learning away from just academics. Using the Experiential Learning Cycle together with conceptual learning, these sessions of learning allow participants to have a different perspective not only about school, but also about themselves and their life.

Segments in the programme may include but are not limited to:

- Self Discovery (Values Spotlight)
- Growth Mindset
- Resilience & Grit Development
- Personality Profiling Tool
- Goal Setting
- Effective Communication

Benefits of Adventure Therapy

- Increased self-esteem
- Effective method for behavioural change
- Better manage emotional, psychological and behavioural problems
- Develop effective communication skills
- Positively impact self-esteem, leadership, academics, personality, and interpersonal relations

Experiential Learning Cycle



Observing the youths as they undergo Kolb's Experiential Learning Cycle in the face of changes and challenges, we are able to facilitate reflection on their behaviors exhibited without real negative consequences. This allows for constructive feedback and thoughts to be shared, bringing about better self & peer management skills.



CAMP CHALLENGE

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Enrichment Workshops

Besides outdoor adventure learning experiences, CAMP CHALLENGE is also able to provide fun-filled enrichment workshops to promote specific sets of skills, such as presentation and facilitation skills, while fostering a greater sense of leadership and character development in youths.

Our workshops are

- ✔ **Interactive**
 Utilizing group discussions, role plays and hands-on activities for an enjoyable session!
- ✔ **Conducted by Certified Instructors**
 Professional frontloading & application centered debriefing
- ✔ **Versatile**
 Can be conducted in any indoor space (school or our campsite) & can even be part of a CAMP



Compatibility of Programmes	UPPER PRIMARY	LOWER SECONDARY	UPPER SECONDARY	TERTIARY	ENTERING WORKFORCE	STUDENT LEADERS
Presentation Skills	✔	✔	✔	✔	✔	✔
The Leadership Challenge				✔	✔	✔
Facilitation for Youth			✔	✔	✔	✔
DISC Personality Profiling	✔	✔	✔	✔	✔	✔
MBTI Personality Profiling			✔	✔	✔	✔
Outdoor Skills	✔	✔	✔	✔		✔
CAMP Leadership			✔	✔		✔
Basic Instructor Course			✔	✔	✔	✔

Personal ExCELLence

(Peak performance for individuals)

Personal ExCELLence is a 2D1N peak performance programme tailored to enhance an individual's performance and unlock one's unlimited potential. Filled with fun, in-depth learning and personal breakthroughs, participants will go through an experience that challenges their attitude, shifts their mindset and induce action plans towards their own goal.

Segments in the programme may include but are not limited to:

- Better Understanding of Oneself
- Personality Profiling Tool
- Effective Communication
- Emotional Intelligence
- Presentation Skills
- Relationship Management
- Goal Setting

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Survival Skills

Through learning various outdoor survival skills, youths are able to gain a boost in their resilience and strive towards stepping out of their comfort zone. Simulated wilderness experiences also help to strengthen bonds between teammates through shared trials and tribulations, while providing a platform for showcasing leadership skills in challenging circumstances.



UG Handshake

Our Uniformed Groups (UG) Handshake is a partnership designed to support UGs in developing youths. With our diverse resources, CAMP CHALLENGE hopes to empower UGs by value-adding with various outdoor adventure learning experiences. The fundamental objectives often include enhancing their skill sets, fostering teamwork and building resilience.



Various methods of Partnership

- Adventure Learning Programmes
- Combined Schools UGs Programmes
- NYAA Programme
- Leadership Development Programmes for Student Leaders
- Facilities rental (e.g. High Elements, Team Challenge Hourglass, Campsites with accommodation, and more)
- Competency Certification Courses (e.g. Kayaking, Sailing, Sport Climbing, Abseiling, PPCDL, and more)
- Expedition Learning Programmes
- Overseas Learning Journeys

Project Exceptional

Crafted with the LEAPS framework in mind, Project Exceptional aims to develop students' holistic development out of academic areas across four domains with the focus on outdoor survival skills.



Participation

Allows for progressive development of character, skills, knowledge & friendship



Ruggedness

Opportunities to learn resilience, discipline & building character through difficulties



Leadership

Taking charge of others, working in a team and taking on responsibilities.



Service

Being socially responsible citizens who contribute meaningfully to the community

Have something in mind? Simply let us know your preferred choices of workshops or activities and we will be most glad to prepare a programme package for you!

Not sure what's suitable or want to find out more? Let us know your desired programme objectives and we will customize a programme that is well suited for your students.

The CAMP was well-organised. The programme manager and CAMP Chief were very receptive to feedback and were very quick in rendering assistance. The CAMP Chief and instructors showed concern for the pupils and built good rapport with them."

Ms Natasha Pannirsilvam
Jing Shan Primary School

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Applied Learning Programme

Learning beyond the classroom and connecting academic skills with real-world thinking skills through outdoor adventure and STEM

Programme Objectives

Strengthen subject understanding by making learning more interesting.

Develop stronger motivation to learn with relatable experiences

Help students become future-ready through the development of real-world thinking skills.

Physics

Learn how to fly a drone and figure out how theories of Physics apply in flight!

Technology

Experience various programmes with Virtual Reality, Augmented Reality and Mixed Reality! Explore the wonders of technology and simulations in different environments and accomplish the mission!



Learning for Life Programme

Inspiring values and a passion for learning through outdoor adventure

Let us whisk your students out of the comfort zone of their classrooms into outdoor adventures!

Outdoor adventure activities allow students to learn and apply life skills in an experiential manner, providing the greatest lessons of risk and challenge, where the student's value system and character are developed.

Programme Objectives

- Inspire life skills through the dynamic and rugged experiences of outdoor adventure.
- Inspire a passion for learning through skills development in outdoor adventure.

Kayaking

- Kayaking Orientation
- 1 Star Award
- 2 Star Award
- Local Expedition
- Overseas Expedition

Sailing

- Sailing Orientation
- Lv 1: Competent
- Crew
- Lv 2: Day Skipper
- Lv 3: Racing Skipper & Crew

Sport Climbing

- Basic Sports Climbing Techniques
- Level 1
- Level 2
- Level 3

Schools may also consider aligning their Learning for Life Programme with the NYAA framework. Speak to us to find out more!

Applying STEAM into Programmes

Science, Technology, Engineering, the Arts & Mathematics

STEAM is an educational approach to learning that uses Science, Technology, Engineering, the Arts and Mathematics as access points for guiding student inquiry, dialogue, and critical thinking.

Using the outdoors and experiential learning, infusing STEAM into our activities allows us to nurture students who take thoughtful risks, persist in problem-solving, embrace collaboration, and work through the creative process.



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Kindergarten Curriculum Framework (KCF) Integration

We integrate 6 learning dispositions (PRAISE) and iTeach Principles from the KCF in all of our activities. Our activities are designed to keep children Engaged, encourage children's Perseverance and Sense of wonder, be Inventive in the process of problem solving, Appreciate differences amongst friends and most importantly, Reflect on what they have learnt.

FUN, AUTHENTIC CAMPING EXPERIENCES FOR PRESCHOOLERS!



Customisation of Programmes

Different schools have different needs. Our programmes can be customised to your school's learning objectives

Fun & Challenging Experiences

You'll never know till you try! We are all about fun and getting the preschoolers to try out new things!

Low Preschooler/Instructor Ratio

10:1 Preschooler to Instructor ratio provides you with the assurance of a safe and highly-supervised programme.



GRADUATION CAMP OR THEME-BASED

ANY LOCATION



HALF DAY OR OVERNIGHT

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BUSINESS FOR GOOD
Social Enterprise Member of CASE

CAMP CHALLENGE

Youth development is a journey that all young people go through and the key to promoting positive development is the planning of quality experiences. Here in **CAMP CHALLENGE**, we facilitate character development through our high impact and values-centric programmes, helping youths grow with the right attitude and social skills.

EXPEDITION BASED
PROGRAMME ENRICHMENT
CHALLENGER WORKSHOPS
SPORTS VIRTUAL LEARNING
ADVENTURE PROGRAMME
LEARNING PROGRAMME



Inspiring Aspirations

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